



Building Faith | Inspiring Hope | Igniting Change

Giving Tuesday Fundraising Opportunity **#iGiveCatholic subsidized by grant from Catholic Extension Society**

Catholic Extension Society is offering a funding opportunity for 25 extension dioceses this year to participate in our Giving Day Fundraising Opportunity Initiative. This financial support is intended to encourage and empower extension dioceses to participate in #iGiveCatholic on Giving Tuesday, December 2, 2025.

Dioceses selected for this initiative will receive financial support of \$3,000 to be used as follows:

- \$1,500 to subsidize the diocesan participation fee
- \$1,500 to use for promotional/marketing materials and/or prizes

Catholic Extension Society believes participation in #iGiveCatholic provides diocesan partners an opportunity to assist parishes, schools, and nonprofit ministries in raising funds for either specific projects or for unrestricted purposes. The guidance, tools, training and resources offered by #iGiveCatholic will also provide important insights into the fundamentals of effective fundraising and development, thereby empowering organizations. 2025 will be the eleventh year of #iGiveCatholic.

In 2024, **\$23.4** million in total was raised by **51** diocesan partners. We are proud that 28 of the 50 were from extension dioceses accounting for \$6.47 million. We celebrate many milestone performances including:

- ***The Diocese of San Angelo*** – Raised \$265,867, a 129% increase from 2023!
- ***The Diocese of Youngstown*** – Increased number of campaign donors by 775%
- ***The Diocese of Lafayette, LA*** and ***The Diocese of Charleston*** – each raised nearly \$1.2 million from close to 2,250 donors!

Applicants must commit to promote the program to all the parishes, schools, and nonprofit ministries in their diocese using the tools, guidance, and resources provided by #iGiveCatholic throughout the process.

Catholic Extension will accept applications from all extension dioceses. Preference will be given to dioceses that have not previously participated; those who have participated in the past are welcomed and encouraged to submit applications. We will award funds to twenty-five (25) dioceses for the 2025 campaign. All applications must be submitted by Wednesday, April 23, 2025 and recipients will be notified by May 9, 2025.

Dioceses must then submit an [online commitment form](#) to #iGiveCatholic to enroll in program. (Form requires uploading a letter from bishop approving participation in program. [Template bishop letter available here.](#))

What is the cost to participate?

Non-Extension Diocese	\$4,000
Extension Diocese (after \$1,000 discount)	\$3,000
Catholic Extension Society	(\$1,500)
Final Mission Diocese Cost	<u>\$1,500</u>

For more information about #iGiveCatholic and the benefits of participation, please contact:
Katie Hare, Program Manager, katie@igivecatholic.org

Expected Contributions of Each Party:

1. Participating Diocese

Financial – The diocese will pay the \$3,000 fee to #iGiveCatholic before July 31, 2025. (Catholic Extension will provide funding to diocese *after* confirming that the diocese has enrolled in #iGiveCatholic and paid its fee.)

Programmatic – The diocese will let all the parishes, schools and ministries in the diocese know about the program and give them an opportunity to participate. The diocese will share the resources made available by #iGiveCatholic in a manner that is determined by the diocese.

Results – The diocese will provide the fundraising results to Catholic Extension at the conclusion of the program.

2. Catholic Extension:

Financial - Catholic Extension will provide \$3,000 to each selected diocese to be used as follows: \$1,500 to help offset the fees for participating in the #iGiveCatholic program and an additional \$1,500 to be used by the diocese for promotional materials or as prize money.

3. #iGiveCatholic:

Financial - #iGiveCatholic provides an automatic discount of \$1,000 to all mission dioceses, which is reflected in the tiered pricing shown above.

Timeline

March 11, 2025	2025 applications open for mission dioceses
April 23, 2025	2025 application deadline to Catholic Extension
May 9, 2025	Decisions communicated to applicant dioceses
May 23, 2025	Deadline to commit to #iGiveCatholic program
June – November	Diocese follows program outlined by #iGiveCatholic
November 18	Advanced Giving Begins – platform open for donations
December 2, 2025	Giving Tuesday 2025
January 16, 2026	Report due to Catholic Extension outlining the results of the program