

Ongoing Formation Opportunity: Compelling Preaching Initiative

Partnership Agreement

Catholic Extension will:

- Provide an initial training on the administration of surveys via Zoom meetings
- Provide templates and other resources and guidance for the data collection period
- Coordinate scheduling of subsequent Zoom meetings for feedback, updates and questions
- Guide discernment of formation opportunities and provide funding options

Participant will:

- Participate in up to five one-hour Zoom meetings with Catholic Extension, including an initial training, a discussion and analysis of initial data, and a summary discussion and analysis
- Administer a minimum of six presentations to their congregation(s)/audience(s) with corresponding anonymous surveys
- Develop a plan for ongoing formation with feedback from Catholic Extension
- With Catholic Extension, coordinate \$1,000 incentive plan for congregation participation
- With your diocese and Catholic Extension, coordinate funding of your ongoing formation opportunity
- Provide necessary responses for final report submitted online

NOTE: Dates are outlined as an example but are flexible based on start date and schedule.

Selected participants will commit to one “active” year participating in this three-step program, with the option to utilize resources for at least one additional year. The time commitment includes up to five one-hour Zoom meetings with Catholic Extension (flexible scheduling), the administration of at least six presentations and corresponding anonymous surveys, and an ongoing formation opportunity with flexible options and time commitments:

1. Collect Data: Participant will work with Catholic Extension to create mobile technology tools for the participant’s congregation(s)/audience(s) to use. These tools will enable participants to create a profile of the sermon/presentation to then collect input and reactions from congregations and other audiences to that specific sermon/presentation. The data collection will require the following:

- **September 26, 2024:** Participant will meet with Catholic Extension via scheduled one-hour Zoom meeting for training on survey administration and utilization of data collection tools.
- **Between October-December:** The participant will administer a minimum of six sermons/presentations to their congregation(s)/audience(s) with corresponding surveys.
 - The participant will announce his/her participation in this initiative to his/her congregation(s)/audience(s).

- The participant will complete a profile form for the sermon/presentation to be done.
 - Congregants will access a survey on the sermon/presentation through a QR code that can be scanned by a smart phone. The survey will allow congregants to offer feedback in real time or immediately following the preaching, to capture feedback while fresh in people's memory.
 - The survey question will be available in English and in Spanish.
 - The participant will receive summary results 1-2 days after delivery of the sermon/presentation (i.e., Monday or Tuesday)
 - An incentive program will be created to encourage participation and drive data collection.
- **January 1, 2025:** Surveying period closes
2. Analyze Data: Once the data for the participant has been sufficiently collected, Catholic Extension will meet with them formally to share the results and identify common trends or patterns in the feedback. This will help explore what themes, styles, approaches, ideas and concepts are landing, and which ones are not.
- **February 2025:** Participant will meet with Catholic Extension via scheduled one-hour Zoom meeting to discuss data analysis and plan for any changes.
 - Note: The participant will have access to a data dashboard to view summary feedback in real-time throughout this initiative.
3. Act: Once this data is collected and its analysis is in hand, the participant will be encouraged to develop a plan of professional development that aligns with and responds to the feedback they received. The participant will then be able to request financial support from Catholic Extension to pursue this educational opportunity.
- **On or before February 28, 2025:** Participant will meet with Catholic Extension via scheduled one-hour Zoom meeting to discuss updated data and potential professional development opportunities.
 - **Spring 2025:** Participant begins professional development opportunity
 - **September 2025:** Ongoing Formation must be completed and funds used.
 - **October 2024:** Participant will conduct a follow-up survey period with the community and a final analysis will be done.
 - **TBD:** A final one-hour Zoom meeting will be scheduled to discuss results.

Partnership Agreement

Please upload this signed agreement to the last page of the online application.

I have read the Terms and Conditions of the Partnership Agreement and agree to uphold my commitment as an active partner in the program: *Compelling Preaching Initiative*

Participant Name

Signature

Date